



United  
Nations  
Association  
of Australia



# OFF THE CHART SUSTAINABLE GROWTH

2017 UNAA INAUGURAL SUSTAINABLE  
DEVELOPMENT GOALS CONFERENCE

*SPONSORSHIP PROSPECTUS*

SUSTAINABLE  
DEVELOPMENT  GOALS



# OFF THE CHART SUSTAINABLE GROWTH

## 2017 UNAA INAUGURAL SUSTAINABLE DEVELOPMENT GOALS CONFERENCE

Since 1946, the United Nations Association of Australia has **informed, inspired** and **engaged** Australians in the important work, goals and values of the United Nations to create a safer, fairer and more sustainable world.

Off The Chart launches the UNAA Sustainability Development Goals Campaign to the corporate & philanthropic sectors in Australia. It's the signature event celebrating the beginning of the UNAA's new era, building upon its 71 years of iconic history.

### > SUSTAINABLE DEVELOPMENT GOALS

In 2015, all countries signed up to the UN 2030 Agenda for Sustainable Development including the 17 Sustainable Development Goals (SDGs), setting forth crucial transformative targets to shift the world towards a future that we want.

Both developing and developed countries have a vital role to play. In each country, all sectors must work together – business, government, civil society and academia.



### PEOPLE. PLANET. PEACE. PROSPERITY. PARTNERSHIP.

Achieving triple-bottom-line economic, social and environmental benefit from business practices is key to achieving sustainable development. Participate in this conference to further your organisation's journey towards this objective. Learn how to integrate the SDG into the fabric of your business growth strategy.

### > AN INVITATION TO BE A RECOGNISED CORPORATE PARTNER

This prospectus invites your business to become a corporate sponsor of this conference. Join with the UNAA to lead Australia towards a better future.

### > ABOUT THE CONFERENCE

On 21 – 22 November in Sydney, we are bringing together experts and speakers from around the world to help companies prepare and continue their journey towards a future that is sustainable for business, the community and the globe.

Off The Chart will feature speakers with relevant experience, ideas and solutions only available through the UN global networks. This will provide Australian businesses with invaluable forecasts, strategies and practices to navigate their organisation through the world's current political, environmental and technological disruption.

#### WHO WILL BE ATTENDING:

- > C-suite executives, directors, and key decision makers of corporate, social venture and philanthropic organisations across Australia who are committed to adding value to their organisations by engaging with the Sustainable Development Goals.
- > Thought leaders
- > UN dignitaries
- > Diplomatic community
- > Policy makers
- > Media
- > Major development banks, development organisations and aid agencies
- > Academics
- > Insurance and financial institutions
- > Social entrepreneurs and venture capitalists
- > National NGO community



# YOUR BUSINESS AND UNAA

## BENEFITS OF CORPORATE PARTNERSHIP WITH UNAA

### EXPOSURE

Receive exposure through the UNAA's extensive networks

### CO-BRANDING

Co-branding opportunities with the UNAA

### ACKNOWLEDGE SUPPORT

Acknowledgement that your business is supporting the UNAA and the wider UN

### DEMONSTRATE COMMITMENT

Be a hero organisation and demonstrate your commitment to the SDG and support of international co-operation needed to solve the world's toughest problems

### DEVELOP RELATIONSHIPS

Develop relationships with fellow delegates and via access to the UNAA's extensive network

### TAX DEDUCTIONS

Benefit from DGR arrangements for tax deductibility

## CORPORATE SPONSORSHIP PACKAGES

### PLATINUM PARTNER

**\$15,000** - 2 available

- > 3 VIP Conference Tickets
- > Highest level branding on all conference material
- > Full page advertisement in conference delegate handbook
- > Stand/display available at the conference
- > Branding on the UNAA Conference website
- > Featured UNAA LinkedIn blog post
- > Profile feature in the Unity Newsletter with 10,000 subscribers
- > Coordinated social media campaign, Twitter, Facebook and Instagram
- > Opportunity to present at the conference as a keynote speaker or co-chair a panel discussion

### GOLD PARTNER

**\$10,000** - 5 available

- > 2 VIP Conference Tickets
- > Branding on the UNAA Conference website
- > Branding on all conference materials at second-level sponsor branding level
- > Half page advertisement in conference delegate handbook
- > Opportunity to present at the conference as a keynote speaker or co-chair a panel discussion
- > Presence in the fortnightly UNity Newsletter with 10,000 subscribers

### SILVER PARTNER

**\$5,000** - 10 available

- > 1 VIP Conference Tickets
- > Branding on the UNAA Conference website
- > Branding on all conference materials at third-level sponsor branding level
- > Quarter page advertisement in conference delegate handbook
- > Presence in the monthly UNity Newsletter with 10,000 subscribers

The UNAA is keen to discuss any preferred arrangements with Corporate Partners

“THERE  
IS NO ‘PLAN B’  
BECAUSE  
THERE IS NO  
‘PLANET B’.”

– UN SECRETARY GENERAL



**United  
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of Australia**

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