

# 2017 UNAA NATIONAL CONFERENCE

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**ENHANCING AUSTRALIA'S  
SUPPORT TO GLOBAL  
PEACE & SECURITY:**  
*Seventy Years On.*



United  
Nations  
Association  
of Australia



# ENHANCING AUSTRALIA'S SUPPORT TO GLOBAL PEACE & SECURITY: *Seventy Years On.*

## WHAT IS THE UNAA NATIONAL CONFERENCE ABOUT?

In September 2017 the UNAA is hosting its National Conference on the theme of: *'Enhancing Australia's Support to Global Peace & Security: Seventy Years On.'* This Conference will bring together leading thinkers and practitioners to examine and promote the UN's crucial role in conflict prevention, peacebuilding, peacekeeping and sustainable development. Australia's contribution will be honoured and critically examined. Furthermore, the event will provide an opportunity for key stakeholders to exchange views and lessons learned, as well as recommend opportunities and priorities for moving forward.

Set to commemorate the 70th anniversary of Australian peacekeeping, this Conference will occur in conjunction with a week-long program dedicated to the 70th Anniversary of Australian Peacekeeping efforts in Canberra. The Conference will follow the unveiling of the newly constructed Australian Peacekeeping Memorial on 14 September 2017.



## WHY SPONSOR THE CONFERENCE?

The UNAA National Conference is set to bring together an audience of key thinkers and influential leaders including practitioners across the public and private sector. These influential stakeholders play a key role in the peace and security sector by:

- > Funding and carrying out research on issues within the peace and security sector
- > Strengthening the practice of peace and security
- > Influencing agenda setting within the peace and security sector
- > Identifying emerging problems and solutions surrounding global peace and security
- > Building global peace and security partnerships and strengthening interdisciplinary cooperation

It is through the contributions of participant-sponsors that the UNAA is able to provide this important platform within Australia. Your sponsorship will help to enhance the role of our country in initiatives surrounding global peace and security.



# SPONSORSHIP OPPORTUNITIES

To be able to create value-add options for your organisation, the UNAA has created category opportunities for potential sponsors:

- > **Presenting Sponsor:** The UNAA Conference team will work closely with your organisation to provide you with a level of access and visibility that is tailor-made to fit the objectives of your organisation as the presenting-sponsor of the Conference. Please contact us for further details
- > **Strategic Sponsor:** A contribution toward a specific component of the Conference that aligns with the objectives of your organisation. Please contact us for further details.
- > **Foundation Sponsor:** A general contribution in support of the Conference that fits the budget of your organisation. Please see the package options below for more detail:

## FOUNDATIONAL SPONSORSHIP PACKAGES:

### PLATINUM SPONSORSHIP

#### INVESTMENT OF \$20,000

**Sponsor organisation name or logo prominently displayed in advertisements including:**

- > Access to promote your organisation among UNAA members and the public across Australia via social media, website, email and e-news
- > Co-branding throughout the Conference promotion process (Inclusion in website announcements, emails and social media postings)
- > Verbal acknowledgement in sponsor address during the Conference
- > Six (6) Admission tickets to attend the Conference
- > Half-page advertisement for your organisation in the Conference Program
- > Your logo on Conference printed materials
- > Your organisation name included in the Conference report
- > Your organisation name included in the UNAA annual report
- > Inclusion in all press releases

### GOLD SPONSORSHIP

#### INVESTMENT OF \$10,000

**Your organisation name or logo prominently displayed in advertisements including:**

- > Access to promote your organisation among UNAA members and the public across Australia via social media, website, email and e-news
- > Co-branding throughout the Conference process (Inclusion in website announcements, emails and social media postings)
- > Verbal acknowledgement in sponsor address during the Conference
- > Four (4) Admission tickets to attend the Conference
- > Quarter-page advertisement for your organisation in the Conference Program
- > Your logo on Conference printed materials
- > Your organisation name included in the Conference report
- > Your organisation name included in the UNAA annual report
- > Inclusion in all press releases

### SILVER SPONSORSHIP

#### INVESTMENT OF \$5,000

**Your organisation name or logo prominently displayed in advertisements including:**

- > Access to promote your organisation among UNAA members and the public across Australia via social media, website, email and e-news
- > Acknowledgement in sponsor address during the Conference
- > Two (2) Admission tickets to attend the Conference
- > Quarter-page advertisement for your organisation in the Conference Program
- > Your logo on Conference printed materials
- > Your organisation name included in the Conference report
- > Your organisation name included in the UNAA annual report



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## **CONTACT**

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**[www.unaa.org.au](http://www.unaa.org.au)**

RECOGNISING THE SUPPORT OF



Australian Government

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IN SUPPORT OF



**SUSTAINABLE  
DEVELOPMENT GOALS**

**16** PEACE, JUSTICE  
AND STRONG  
INSTITUTIONS

