



United Nations  
Association  
of Australia  
Young Professionals



2018

# UNAA YOUNG PROFESSIONALS PARTNERSHIPS PROPOSAL

# UNAA YP PARTNERSHIPS @ A GLANCE

We are the UNAA Young Professionals; global change makers actively creating a safer, fairer and more sustainable world. We do this by informing, engaging, and inspiring the next generation of leaders. We are the UNAA Young Professionals.

We are a collective of professionals from a range of sectors (private, public, NGOs), brought together by a collective passion for the work of the United Nations.

- > We exist through our national network of passionate volunteers
- > Our volunteers come from diverse backgrounds, professions and organisations united by our common vision
- > We inspire and encourage young professionals to engage their skills and expertise in areas of their communities, nationally, or globally that progress the Sustainable Development Goals (SDGs)

## WE ENGAGE A BROAD NATIONAL AUDIENCE:



We have over 8,000 followers on our social media accounts



Engage with other like-minded professionals through the UNAA YP Facebook page  
[@UNAA.YPN](#)



With over 1,000 followers, the UNAA YP Twitter page is a great way to stay connected  
[@UNAA\\_YPN](#)



Our flagship UNity digital newsletter reaches over 10,000 subscribers



Over 1000 attendees each year to our events nationally

## WHY WE EXIST

### AS GLOBAL CHANGE MAKERS, WE HOPE TO INSPIRE AND LEAD SOCIAL CHANGE THROUGH:

#### Promoting SDGs

Series of engaging events to promote awareness of the SDGs, global issues, and UN organisations

#### Professional Development

Providing development opportunities and promoting career pathways within the UN

#### Capability

Building capability within and between organisations to become more sustainable, and socially responsible

The Young Professionals serve as a conduit between members and the United Nations, providing information on the UN's program of work and connecting members with pathways to a career in international development. This overarching objective is supported by our [strong professional development agenda and connecting likeminded members and organisations](#) through targeted networking opportunities.



# WHY YOU SHOULD PARTNER WITH US

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1

Greater access for your organisation and employees to the UN network

2

Opportunity to collaborate and help shape UNAA events aligned to your organisation's values

3

Connect with a captive audience of high-achieving young professionals and future leaders

4

Preferential access to YP networking events

## WAYS TO PARTNER

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- > Partner on specific events being run by the UNAA or your own organisation
- > In-kind donations as sponsorship of the event (monetary or provision of event space, catering, etc)
- > Key-note speaker events (provide or recommend a key note speaker on an initiative or work that progresses one or more of the SDGs)
- > Sponsor memberships for employees to be actively involved in attending and shaping UNAA events (available nationally)
- > Engage in the development of thought leadership
- > Work with organisations to integrate relevant SDGs as part of the social responsibility framework/strategy

## HOW TO PARTNER IN 3 STEPS

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1  
**START**

the conversation with our Partnership Lead

**ENGAGE**

relevant stakeholders to identify what a partnership with the UNAA would look like in order to achieve your goals

**AGREE  
& ACTION**

a plan for the year

# THE UNAA AND THE SUSTAINABLE DEVELOPMENT GOALS

**THE UNITED NATIONS' SDGS AND THEIR TARGETS WERE UNANIMOUSLY ENDORSED IN SEPTEMBER 2015 BY 193 COUNTRIES, INCLUDING AUSTRALIA.**

The 17 global goals constitute an ambitious shared framework of development priorities to 2030. They aim to bring an end to extreme poverty, hunger and inequality; act on climate change and environmental sustainability; improve access to quality health and education; promote prosperity and wellbeing for all people; whilst also encouraging good governance, peace and security.

Achievement of the SDGs is one of the UN's highest priorities.

As such, the UNAA is deeply committed to the education, inspiration and engagement of Australians around the SDGs and has a clear mandate to increase the Australian support needed to help create a safer, fairer and more sustainable world.



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## GET IN CONTACT



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