



United Nations
Association
of Australia

PROGRAM PROSPECTUS

UNAA NATIONAL PEACE AND SECURITY PROGRAM

An initiative of the UNAA Queensland Division



OBJECTIVES

The UNAA's mission is to inform, inspire, and engage all Australians about the critical work, goals and values of the United Nations to create a safer, fairer, and more sustainable world. We achieve our mission by thinking globally, planning nationally, and acting locally. A key element of our work is the UNAA Peace and Security Program, which aims to inform Australians across all sectors of society about the critical work required of Australia and the United Nations to enhance peace and security.

1. provide educational opportunities to all Australians about the UN's peace and security agenda, including progress on Sustainable Development Goal (SDG) 16: peace, justice and strong institutions;
2. advise and partner with WFUNA, the Australian Government and other relevant organisations to advance the UN's peace and security agenda;
3. consult with all Australians and the Australian Government to promote Australia's contribution to UN peacekeeping, peace operations and conflict prevention mechanisms;
4. promote the need for strong UN conflict prevention and peacebuilding initiatives;
5. advance the important role of women as peacemakers through the UN's Women, Peace and Security (WPS) agenda; and
6. support initiatives to promote reconciliation and the rights of Aboriginal and Torres Strait Islander Peoples.



The UNAA are an active member of the World Federation on United Nations Associations (WFUNA), and work closely with the Australian Government and Australian Parliaments, partner with like-minded organisations, and network through our teams and Young Professionals Network across Australia. We engage with local volunteer networks and communities. Peace and Security is one of four key pillars of the United Nations. Each of the pillars are interlinked.

Australia has a long and proud history in promoting global peace and security and was influential in helping shape the United Nations Charter and the Universal Declaration of Human Rights. The Australian Government has served with distinction as a non-permanent member of the Security Council on five occasions, and it is currently serving for the first time on the Human Rights Council. Australia has frequently played a prominent role in promoting arms control treaties and conflict prevention mechanisms, and Australian military, police and civilians have served as UN Peacekeepers since 1947.

Why the program is important?

The United Nations was established from the ashes of World War 2 in which an estimated 60 million people perished. The prime purpose of the United Nations has always been to prevent and limit conflict, and to help build sustainable peace. Overall, the world is more peaceful because of the significant efforts of the United Nations.



Australia has consistently supported the United Nations and advocated for its continuous reform to make the organisation more agile and effective, particularly in preventing conflict and building peace. The UN effectiveness is strengthening as a result of recent reforms - Preventive Diplomacy, Efficiency across programs on the ground, and 50/50 Planet where women are represented equally in decision making

The United Nations is central to a peaceful Rules-based International Order, of which Australia is a strong advocate. In a highly conflicted and anarchic world, however, the maintenance of an effective rules-based international order remains an enormous challenge, particularly given the diversity of the 193 Member States that comprise the United Nations, and the significant changes in the global balance of power that have occurred since the United Nations was established.

The UNAA believes that the world is a far better place because of the United Nations and that Australia should do all it can to help make the organisation more effective in maintaining peace and security. This requires the Australian people to be aware of contemporary priorities and challenges facing We the People of the United Nations, and have an opportunity to influence, shape and support Australian Government policies.

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The UNAA believes women play a key role as peacemakers and that more effort is required by all Member States and the United Nations to empower women to assume equal representation in peace keeping and peace operations, including equal representation in leadership.

By international standards Australia remains a very peaceful country, but we are yet to achieve reconciliation with our Indigenous Peoples. The United Nations provides both a useful mirror of how other nations have worked toward peace and reconciliation, and is an important advocate for the rights of the world's Indigenous Peoples, including Aboriginal and Torres Strait Islanders Peoples.

Resources

The UNAA Peace and Security Program is led by UNAA Queensland in close consultation with the UNAA National Office. The Program is supported by the many activities conducted across Australia by our teams, Young Professionals Network, Academic Network, and through the contributions of our Goodwill Ambassadors. We also work with WFUNA to contribute to the International Forum for the Challenges of Peace Operations (Challenges Forum).

We actively seek funding and sponsorship opportunities to ensure the Program's sustainability as a self-funding social enterprise.

Awareness and Engagement Activities

The UNAA Peace and Security Program will promote our objectives as outlined above to achieve our **five pillars** through action-oriented engagement activities, including:

1. Hosting events across Australia to celebrate relevant UN days.
2. Working with schools to engage students in activities that raise awareness and empower them towards further activity.
3. Engaging with peace and peace-building partners to support stronger peace initiatives.
4. Ensuring the UNAA Peace and Security Program works with WFUNA and that opportunities for dialogue and cooperative activities are encouraged.
5. Providing opportunities for others to contribute critical feedback on peace and security related Senate enquiries using the submission process.

Marketing and Advertising Support

The UNAA will promote this Program through a range of mediums, including:

1. Our Goodwill Ambassadors – field experts, celebrities and prominent Australians representing specific peace and security focus areas.
2. National, regional and local media coverage – television, radio, press and digital news channels.
3. Digital marketing platforms – paid media, additional social media content development, a film/documentary project.
4. Contribute to the UNAA newsletter to provide updates and reporting tools – regular briefings on peace and security activities, developments and achievements.
5. UNAA website page for contemporary UN peace and security issues and educational material which can be freely accessed.

Program Management: Measurement and Administration

Key Program achievements will be measured and collated on a quarterly basis, and reported by Annette Brownlie and Rebecca Buttenshaw as Program leads.



Annette Brownlie is a Vice President of UNAA Queensland and has been a member of the UNAA for 17 years. She is now the UNAA Peace and Security Program Manager. Past experience includes a life time of engagement in anti-war and peace organisations. Annette is a founding member of the Brisbane based community Peace organisation Just Peace Qld and the Convenor of the Independent and Peaceful Australia Network.

Rebecca Buttenshaw's background includes involvement in multiple NGOs and charities across the human rights, peace and security, and disaster recovery sectors. Rebecca currently serves as UNAA Peace and Security Assistant Program Manager, and has been involved with UNAA Queensland. Rebecca has previously worked with Amnesty International, GIVIT Ltd, and the Independent and Peaceful Australia Network, and has worked many years in the disability sector to advocate for the rights of people with a disability. She is now the Queensland representative and spokesperson for refugee rights at Amnesty International and leads the Queensland Refugee Network. Rebecca has a Master in International Relations and a Bachelor in Psychological Science from Griffith University.



Program Funding

The UNAA welcomes the opportunity to develop a partnership that aligns with your specific goals. We welcome sponsorships to support us and the work we do in addressing and progressing human rights – creating a fairer, safer and more sustainable world.

Find out more and support the UNAA National Peace and Security Program.

Program Teams

Research Team

Aims to research peace and security matters on a national, regional, and global level relevant to the UN. Our newly established platform on the website reports on relevant matters.

Events Team

Assists with the organisation and management of UNAA Peace and Security events including key UN peace days, civil education workshops, and fund raising events.

Community Engagement Team

Responsible for relationship-building with NGOs, corporations, businesses and financial benefits for the program.

Communications Team

Use social media and local traditional media, to develop a national media profile on the Peace and Security Program.

