

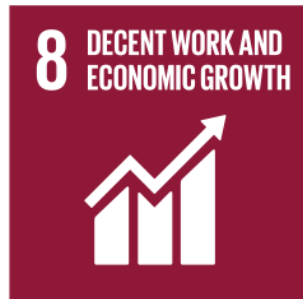


**United
Nations
Association
of Australia**

Promoting the Sustainable Development Goals April - May 2022

Agenda

- **Welcome, Acknowledgement of Country & Purpose**
- Claire Moore, President UNAA QLD
- **Statement on the SDGs** Andrew Hewett, Chair Public Policy Committee
- **Advocacy and the UNAA Brand** Susan McHattie, National Secretary
- **Q&A** Natalie Medcalf & James Puckridge
- **Final word – how to make a positive impact** Rod Welford, Vice President Sustainability UNAA QLD



UNAA Public Statement on SDGS

- UNAA believes
- UNAA observes
- UNAA recommends
- [Link](#)

UNAA Call to action

- **Create a national implementation plan** which focuses on priorities and progress against the Goals
- **Establish a national Goals secretariat** to coordinate national action to advance the Goals
- **Integrate the Goals into processes** such as Cabinet, COAG and the national cabinet
- **Raise public awareness about the Goals and report** to parliament every two years on progress against the Goals.

UNAA Brand & Advocacy

- Working within the ecosystem of the United Nations is a privilege
- We amplify and protect the UN Brand
- We are professional, demonstrate integrity and respect diversity
- Our advocacy informs, engages and inspires, is evidenced based and without political bias.
- We work under the thresholds of the Commonwealth Electoral Law.

Advocacy Toolkit

- An overview of the United Nations Association of Australia
- Important information about our brand, and our policy framework for advocacy
- An outline of the work that we are doing in this election to promote the UN and the Sustainable Development Goals
- A guide for your discussions with local candidates and how to keep us informed of your discussions and the results
- A copy of our Statement on the Sustainable Development Goals
- [Find it here.](#)

Making a Positive Impact

- Open with what we believe
- Focus on what is going right, not what is wrong, right now
- Emphasise the value of Australia's international reputation
- Introduce the SDG's - their purpose rather than a prescription
- Draw on the Advocacy Toolkit – note our desired actions
- Ask what specific actions they can take to advance these
- Invitation to join Parliamentary Friends of the UN
- Be respectful – role model the collaborative aims of UNAA

Stay connected

- Our resources are here

<https://www.unaa.org.au/work-with-us/sustainable-development-goals/>

- Send your email address with the message heading **SDG Advocacy** and we will add you to our email group

admin@unaa.org.au

- Look out for our newsletter next week
- We will share updates, stories and information
- Let us know who you spoke to and the result.



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